

Serial No.: 09/872,226
Attorney Docket No.: 10008157-1

CERTIFICATE OF TRANSMISSION

I hereby certify that this paper and every paper referred to therein as being transmitted via facsimile to: (571) 273-8300 Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450,

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Edmond A. DeFrank

By


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PATENT
Attorney Docket No: 10008157-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:
Cherry et al.

Serial No.: 09/872,226

Group Art Unit: 3622

Filed: June 1, 2001

Examiner: M. Beckerman

For: **CUSTOMIZED ADVERTISING METHODS FOR PERSONAL MEDIA SERVICES**

PRELIMINARY AMENDMENT

Hon. Commissioner for Patents
Box RCE
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Before taking action in this case, in response to the Final Office Action dated June 19, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.